GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:2910
ANSWERED ON:22.03.2005
VANILLA PRICE
Thomas Shri P.C.

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the details pertaining to the price of Vanilla in the respective Vanilla producing countries during the past three years, year-wise;

(b) the price in India during this period;

(c) whether any action has been taken by Government or Spices Board to help farmers in the wake of falling prices; and

(d) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI E.V.K.S. ELANGOVAN)

(a): Details of average prices of green vanilla beans in Madagascar and Uganda, as gathered by the Spices Board from the press reports, are given below. Prices of green beans from other origins are not available. Prices in Rs./Kg.

Country	2002-03	2003-04	2004-05
Madagascar	Not Available	1789	61
Uganda	Not Available	2700	130

Source: Spices Board

(b): The annual average prices of green vanilla beans in India for the last three years is given bel Prices in Rs./Kg.

Year	Price
2002-03	1250
2003-04	3250
2004-05	275

Source: Spices Board

(c) & (d): Following steps have been taken to help the farmers to check fall in prices:-

(i) Spices Board has encouraged vanilla producers to constitute a producers company to pool and process beans for value added direct export.

(ii) Spices Board has helped the company (VANILCO) to get project finance. Steps have been initiated to encourage the company to enter into higher end value addition.

(iii) Spices Board has encouraged and assisted organic vanilla producers to seek export market by sponsoring their visit abroad.

(iv) Spices Board has trained growers to procure vanilla in their own farm.

(v) Spices Board has encouraged low cost and low risk cultivation of vanilla through subsidized supply of planting material.

(vi) Spices Board has launched direct sale of premium quality Indian spices including vanilla and vanillin extracts under `FLAVOURIT` brand targeted at high end domestic and international market.